

Report Title:	<b>RBWM Joint Health and Wellbeing/Place Strategy 2021-2025</b>
Contains Confidential or Exempt Information	No - Part I
Lead Member:	Councillor Carroll, Lead Member for Adult Social Care, Health, Mental Health and Children's Services
Meeting and Date:	Health and Wellbeing Board, 20 April 2021
Responsible Officer(s):	Hilary Hall, Director of Adults, Health and Housing
Wards affected:	All

## **REPORT SUMMARY**

*Under the Health and Social Care Act 2012, the Health and Wellbeing Board has a statutory duty to agree a Joint Health and Wellbeing Strategy for the borough. The current Strategy ends in March 2021 and a new Strategy is attached for the Board's approval.*

### **1. DETAILS OF RECOMMENDATION(S)**

**RECOMMENDATION:** That Health and Wellbeing Board notes the report and:

- i) Approves the Joint Health and Wellbeing/Place Strategy 2021-2025.**

### **2. REASON(S) FOR RECOMMENDATION(S) AND OPTIONS CONSIDERED**

#### **Options**

**Table 1: Options arising from this report**

<b>Option</b>	<b>Comments</b>
Approve the draft Joint Health and Wellbeing/Place Strategy 2021-2025. <b>This is the recommended option</b>	The Strategy has been developed in line with the Frimley Integrated Care System Five Year Strategy and builds on the findings of the Joint Strategic Needs Assessment.
Not approve the draft Strategy	Failure to approve the Strategy means that the borough would not be meeting its statutory responsibility.

#### **Background**

- 2.1 Under the Health and Care Act 2012, which sets out the responsibilities for Health and Wellbeing Boards, a statutory requirement of the Board is to develop and agree a Joint Health and Wellbeing Strategy. The Strategy should be

developed based on the findings of the Joint Strategic Needs Assessment (JSNA). The Board will recall that rather than create a bespoke JSNA document each year, the JSNA is now delivered through a dedicated website which is updated in real time rather than on an annual basis, with individual needs assessments being undertaken as required to inform commissioning and other activity.

2.2 The attached draft Strategy, see appendix 1, has also been developed in line with the Frimley Integrated Care System (ICS) Five Year Strategy ambitions. Frimley Health and Care brings together the local authorities and NHS organisations across East Berkshire, North East Hampshire, Farnham and Surrey Heath, with a clear shared ambition to work in partnership with local people, communities and staff to improve the health and wellbeing of individuals, and to use its collective resources more effectively.

2.3 The ICS recognises that its ambitions are best delivered at a variety of levels – system, place and neighbourhood. ‘Places’ are based on local authority footprints and therefore, the Royal Borough of Windsor and Maidenhead is a ‘place’ in the Frimley ICS. At the same time as being the borough’s Joint Health and Wellbeing Strategy, the attached Strategy also delivers as the Place Strategy for the ICS. Whilst the latter is not a statutory requirement, it is designed to avoid confusion and duplication and enable all organisations in the borough to focus its efforts on key priorities which align both with the JSNA findings and the ICS Strategy.

**Vision and priorities**

2.4 The vision set out in the attached Strategy is that “Everyone in the borough lives a healthy, safe and independent life, supported by thriving and connected communities”. Four key priorities are identified:

- Coordinating integrated services around those residents who need it most.
- Championing mental wellbeing and reducing social isolation.
- Targeting prevention and early intervention to improve wellbeing.
- Investing in the borough as a place to live in order to reduce inequalities.

2.5 High level actions are included in the Strategy against each of the priorities. Each priority now has dedicated co-leads (one health and one local authority) who are tasked with developing more detailed action plans for each priority, in collaboration with colleagues across all organisations.

**3. KEY IMPLICATIONS**

3.1 The key implications are set out in table 2.

**Table 2: Key Implications**

<b>Outcome</b>	<b>Unmet</b>	<b>Met</b>	<b>Exceeded</b>	<b>Significantly Exceeded</b>	<b>Date of delivery</b>
Delivery of the Strategy action plan	Actions outstanding at 31 March 2025	By 31 March 2025	By 31 March 2024	N/A	31 March 2025

**4. FINANCIAL DETAILS / VALUE FOR MONEY**

4.1 There are no financial implications arising from this report and the approval of the Strategy. Delivery of the action plan will be contained within existing budgets and additional external funding will be sought as required on a business case basis throughout the lifetime of the Strategy.

**5. LEGAL IMPLICATIONS**

5.1 The Health and Wellbeing Board has a statutory duty under the Health and Social Care Act 2012 to develop and approve a Joint Health and Wellbeing Strategy for the borough.

**6. RISK MANAGEMENT**

6.1 The risks are set out in table 3.

**Table 3: Impact of risk and mitigation**

<b>Risk</b>	<b>Level of uncontrolled risk</b>	<b>Controls</b>	<b>Level of controlled risk</b>
Organisations do not deliver on the Strategy Action Plan	Medium	Strong partnership arrangements in place. Action plans agreed collectively across all agencies	Low

**7. POTENTIAL IMPACTS**

7.1 Equalities. Equality Impact Assessments are published on the [council's website](#). An Equality Impact Assessment has been completed.

7.2 Climate change/sustainability. The Strategy has been developed in line with the aims of the Climate Change Strategy and the action plan will be developed in line with those aims.

7.3 Data Protection/GDPR. No personal data will be processed in delivering this Strategy.

**8. CONSULTATION**

8.1 Consultation has been undertaken with all agencies represented on the Health and Wellbeing Board. The detailed action plans will be subject of wider consultation with all groups across the borough.

**9. TIMETABLE FOR IMPLEMENTATION**

9.1 The full implementation stages are set out in table 4.

**Table 4: Implementation timetable**

Date	Details
April 2021	Health and Wellbeing Board approve strategy
April-May 2021	Development and consultation on detailed action plans
June 2021 onwards	Delivery of action plans
Half yearly	Updates on progress to the Health and Wellbeing Board

## 10. APPENDICES

10.1 This report is supported by one appendix:

- RBWM Joint Health and Wellbeing/Place Strategy 2021-2025

## 11. BACKGROUND DOCUMENTS

11.1 The completed Equality Impact Assessment.

## 12. CONSULTATION (MANDATORY)

Name of consultee	Post held	Date sent	Date returned
Cllr Carroll	Lead Member for Adult Social Care, Health, Mental Health and Children's Services	4/3/21	
Duncan Sharkey	Managing Director	4/3/21	30/3/21
Adele Taylor	Director of Resources/S151 Officer	4/3/21	
Andrew Durrant	Director of Place	4/3/21	
Kevin McDaniel	Director of Children's Services	4/3/21	5/3/21
Andrew Vallance	Head of Finance	4/3/21	
Elaine Browne	Head of Law	4/3/21	
Emma Duncan	Deputy Director of Law and Strategy / Monitoring Officer	4/3/21	
Nikki Craig	Head of HR, Corporate Projects and IT	4/3/21	8/3/21
Louisa Dean	Communications	4/3/21	
Karen Shepherd	Head of Governance	4/3/21	4/3/21
Caroline Farrar	Executive Managing Director RBWM, Frimley Collaborative	4/3/21	

## REPORT HISTORY

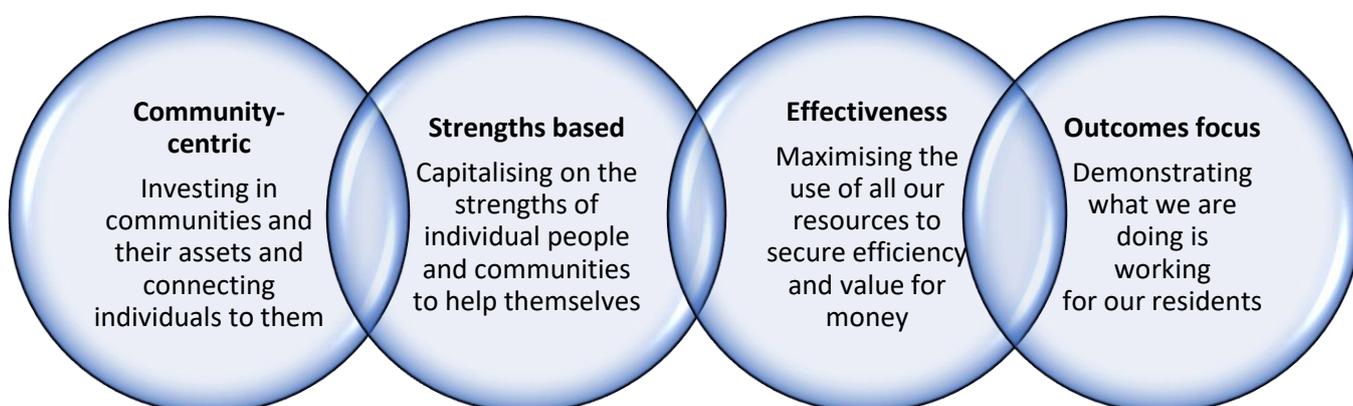
Decision type:	Urgency item?	To follow item?
Health and Wellbeing Board decision	No	No

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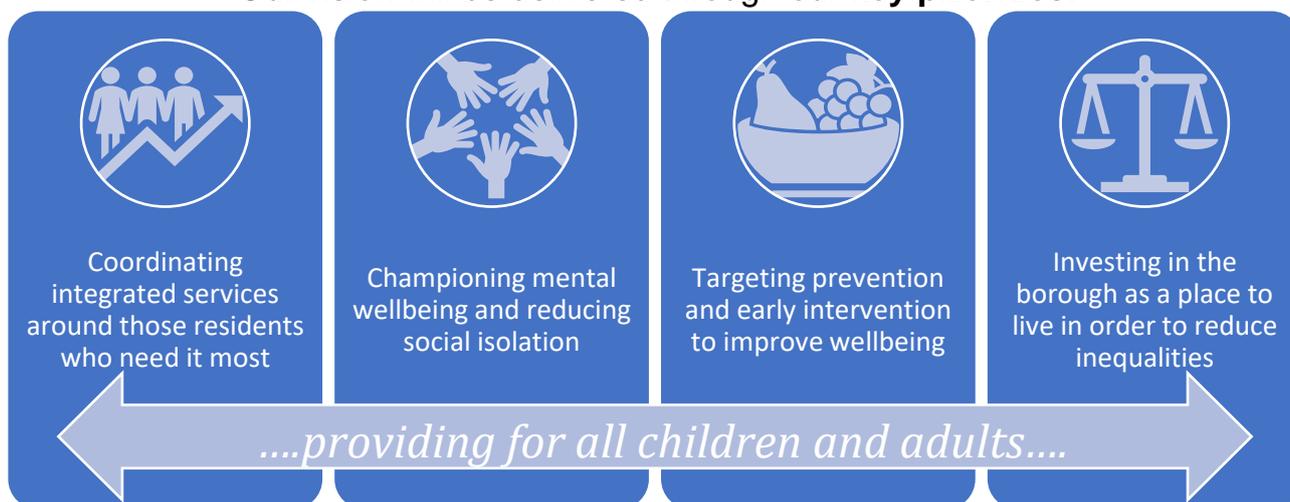
## Health and Wellbeing Strategy 2021-2025

The **vision** for the Royal Borough of Windsor and Maidenhead is that  
*Everyone in the borough lives a healthy, safe and independent life, supported by thriving and connected communities*

We recognise that our vision can only be achieved by partners **working together** across the borough, with residents and our diverse communities. Our partnership will be driven by our **core principles**:



Our vision will be delivered through our **key priorities**:



We will have **succeeded** when all children and adults in the borough:

- ✓ Have the best start in life as children, which continues through adolescence, adulthood and older age.
- ✓ Lead active and independent lives for as long as possible.
- ✓ Enjoy sustained emotional health and wellbeing throughout their lives.
- ✓ Live in good quality homes in sustainable and supportive communities.
- ✓ Experience a good quality of life for longer, no matter where they live.

# The Royal Borough of Windsor and Maidenhead.....a unique place

Frimley Health and Care is a high performing Integrated Care System (ICS) which is a partnership of the local authorities and NHS organisations. The system has aligned on six strategic priorities for the next five years:



The move to place-based working within the ICS draws together communities, ICS partners and wider public sector together to take coordinated action to address the wider determinants of health and resolve inequalities at a local level.

This Health and Wellbeing Strategy sets out our ambition for the Royal Borough of Windsor and Maidenhead as a place within the wider strategic ambitions of the ICS.

This Strategy will also inform, and be driven by, other place-based plans and strategies.



## Key facts about the Royal Borough of Windsor and Maidenhead....

<i>151,422 people live in the Royal Borough of Windsor and Maidenhead and this is expected to grow to 159,700 by 2041.</i>	<i>18.4% of the population in the borough is aged 65+ and 23% of the population are children and young people (aged 0-17). 8% of children live in low-income families.</i>	<i>The borough is in the 10% of least deprived areas in England, ranking 306 out of 326 local authorities. This masks pockets of deprivation across the borough.</i>
<i>13.9% of borough residents are from Black, Asian or Minority Ethnic groups, 9.6% are Asian/Asian British.</i>	<i>There are around 67,200 households in the borough – with 68% owner occupied and 16% living in privately rented homes. The average house price is £481,493.</i>	<i>Life expectancy in the borough is 84.6 years for women and 81.6 years for men, which is above England and South East averages.</i>



### Who's going to do it...

**The Health and Wellbeing Board** is a statutory partnership which has oversight of health and wellbeing in the borough. Its role is to develop joint priorities for local commissioning to ensure delivery of the right outcomes, and to provide advice and support to improve the health and wellbeing of the borough's residents. The Board is committed to working together with all residents and communities, with an equal focus on physical and mental health.